

**Girl Scouts of San Jacinto Council
Girl Scouts on the Go Summary**

Girl Scouts of San Jacinto Council (GSSJC) requests that Texas Rural Communities invest \$10,000 in Girl Scouts on the Go (GSOTG) to empower 800 girls in rural Galveston County with contemporary Girl Scout programming in approximately 24 sessions during the 2016-2017 year. GSOTG gives girls the opportunity to develop responsible values, increase their self-confidence, and build on their decision-making skills, all while enhancing traditional school curriculum.

Statement of Need

In rural Galveston County, traditional Girl Scout troops are difficult to form, due to low volunteer involvement and limited financial resources. We bring Girl Scouts to low-resource communities, like Galveston County, through GSOTG. Our program reaches girls who gain empowerment through our character and skill development programs. These programs are at no cost to the school, girls or their families. In fact, we served over 800 at-risk girls through the GSOTG program in Galveston County during the 2015-16 academic year.

Furthermore, girls with lower socio-economic status report greater benefits from Girl Scouts than their more affluent counterparts, reinforcing the need for our community outreach programs that empower girls who would not otherwise have access to Girl Scouts (Girl Scout Research Institute 2013). GSSJC is the only organization addressing the need for high-quality all-girl programming in rural Galveston County.

Goals, Objectives and Tactics

The objective of our GSOTG program is to provide all girls an opportunity to be coached and mentored, to improve their skill-set and assist them with becoming productive, competitive members in the workforce and in society. Our goal is for all girls to have the same opportunities of improving their courage, confidence and character. By using these skills, they will be able to make the world a better place. Our tactics are to identify underserved populations and collaborate with school officials to identify the needs of their community and school. GSOTG then prepares a program that best suits their needs and implements the program throughout the school year.

Expected Results of the Program and Tools and Methods Used to Measure Success

The anticipated results are that girls will satisfactorily achieve outcomes that increase:

1. Positive values
(Girls act ethically, honestly and responsibly and show concern for others.)
2. Cooperative Learning
(Girls work together in an atmosphere of respect and cooperation to complete projects and learn.)
3. Community problem solving
(Girls desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community and create "action plans" to solve them.)

Surveys will be used to measure the impact of our community outreach program, GSOTG, as a predictor of positive life outcomes.

**Girl Scouts of San Jacinto Council
Request to Texas Rural Communities, Inc.**

Section I: Contact Information

a. Name, Mailing Address, Telephone Number and e-mail of Contact person for grant: Girl Scouts of San Jacinto Council; 3110 Southwest Freeway Houston, Texas 77098; Contact: Diane Pavey, 713-292-0277, dpavey@sjgs.org

b. Name and Address of Organization: Same as above.

c. Tax ID Number: 746001254

Section II: Organizational Description

a. Give a brief overview of your organization, including its mission, purpose, a short history and any major accomplishments.

The mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place. Girl Scouts of the USA (GSUSA) is the world's preeminent leadership organization for girls with a membership of 2.7 million girls and adults. Today, as when founded in 1912, Girl Scouts helps cultivate values, social conscience and self-esteem in girls while teaching them critical life skills that will equip them for adult success. In Girl Scouting and its special girl-only environment, girls discover the fun, friendship, and power of girls together.

We are the premier leadership development organization for girls and is the largest pipeline for female leaders in the world. For example:

- 53% of female business owners are Girl Scouts.
- 68% of U.S. Congresswomen are Girl Scouts.
- Virtually every female astronaut who has flown in space is a Girl Scout.
- More than 50 million women in the US are Girl Scout alumnae.
- 82% of high-achieving alumnae believe Girl Scouts influenced their success.

Girl Scouts of San Jacinto Council (GSSJC), founded in 1922 located in Houston, Texas, is a community-based organization led by the strengths of our national board, local board and our senior leadership team. GSSJC currently employs 133 full-time and 75 part-time staff members and engages over 17,000 adult volunteers to deliver programs to 61,000 girls in 26 counties in Texas, spanning east to Louisiana, north to Nacogdoches, west to Waller and south to Matagorda.

Section III: Program Description

a. What community and/or constituency needs will your program meet? How did you identify the need?

In rural Galveston County, traditional Girl Scout troops are difficult to form due to low volunteer involvement and limited financial resources. We bring Girl Scouting to low-resource communities like Galveston County through Girl Scouts on the Go (GSOTG) to reach the girls who need our character and skill development programs the most at no cost to the school, girls or their families. In fact, we served over 800 at-risk girls through the GSOTG program in Galveston last academic year.

Furthermore, girls with lower socio-economic status report greater benefits from Girl Scouts than their more affluent counterparts, reinforcing the need for our community outreach programs that empower girls who would not otherwise have access to Girl Scouts (Girl Scout Research Institute 2013). GSSJC is the only organization addressing the need for high-quality all-girl programming in rural Galveston County.

b. Give a brief description of your program. What are its primary goals? How will you accomplish them?

Meanwhile, we anticipate serving 800 at-risk girls during the 2016-2017 academic year. This year, we will be working on two GSUSA badges dealing with Community and Science & Technology. We will also include anti-bullying, safety and hygiene, and lessons on significant historical objects throughout the world. As with all Girl Scout programming, our code of conduct is central to all activities and includes values like honesty, respect, and good citizenship.

At the completion of the program, girls are surveyed to gauge our success at achieving the intended program results. In addition, school administrators provide feedback at the end of the year to ensure continuous process improvement to make the greatest impact possible on girls.

c. Describe the program participants or beneficiaries. Are you planning to serve people of a particular age group, ethnic background or income level? How many people will your program serve?

Girl Scouts on the Go will serve approximately 800 at-risk Galveston County girls attending elementary and middle school. The goal of our outreach programs like Girl Scouts on the Go is to reach girls who are underserved by leadership and character development programs like Girl Scouting. Of girls who participated in our community outreach programs in the 2015-2016 year, including Girl Scouts on the Go in Galveston, 57 percent were African American, 33 percent were Hispanic, 7 percent were Caucasian, 2 percent of girls identified as “other,” 1 percent was Asian, and 0 percent chose not to report.

Of the approximate 61,000 girls served by GSSJC in 2015-2016, more than one-third participated in Council-funded educational community outreach programs including Girl Scouts on the Go at almost 100 locations with the rest joining traditional volunteer-led troops. The racial/ethnic breakdown of the population served by GSSJC in 2015 is as follows:

Description	Girls 2015
White	36.44%
Hispanic	35.90%
Black	19.70%
Asian	3.89%
Am. Indian or Alaskan Native	0.31%
Other Race	3.76%
Total (of those reporting)	100%

We are a pluralistic movement, committed to understanding our similarities and differences, building relationships and promoting a dialogue of acceptance and respect, upholding that Girl Scouting is for all girls.

d. Describe the aspects of your program that are unique or innovative. Is your program a model for other communities? How will you communicate your program's success to other communities?

Girl Scouts is the only organization in Galveston County that empowers today's girls to be the leaders of tomorrow. We deliver comprehensive programming to remove barriers to girls' success academically, emotionally, and socially and equip girls to develop their full potential. This replicable program is a model for other communities. Feedback received from girl participants as well as school administrators can also enable program enhancements in other locations. Additional youth-serving organizations in Galveston County include Boys Scouts of America, the YMCA, and Boys & Girls Club, but Girl Scouts is the only organization delivering girl-led programming designed to close the leadership gap between men and women.

e. Include a one-page profit/loss statement and a budget for your program, including the total budget for each line item and how TRC funds would be used. If TRC were unable to fund the total amount you have requested, would you accept a smaller grant?

Yes, we would accept a smaller grant if TRC cannot fund the total amount requested. Our profit/loss statement and program budget reflecting how TRC funds would be used are enclosed.

f. Describe the expected outcomes or accomplishments for your program. How will you measure these outcomes?

Through an investment from Texas Rural Communities, GSSJC will achieve the following goals:

- Empower 800 at-risk girls with the Girl Scout Leadership Experience on Galveston County school campuses;
- Host a summer day camp;
- Deliver Girl Scouts on the Go in approximately 24 sessions on select school campuses;
- Target school campuses underserved by youth development programs to reach girls who want to be Girl Scouts but lack the resources;
- Analyze feedback from girls and school administrators at the end of the year to provide continuous process improvement and make the greatest impact possible on girls.

GSSJC will tentatively deliver Girl Scouts on the Go on the following school campuses in the coming 2016-2017 school year and empower approximately 800 girls with our character, skill, and value development programs:

- Austin Middle School
- LA Morgan Elementary School
- La Marque Elementary
- Community Center Day Camp

GSSJC will deliver a week-long day camp in the summer of 2017 on Galveston Island.

The anticipated results are that girls will satisfactorily achieve outcomes that increase:

1. Positive values
(Girls act ethically, honestly and responsibly and show concern for others.)
2. Cooperative Learning
(Girls work together in an atmosphere of respect and cooperation to complete projects and learn.)
3. Community problem solving
(Girls desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community and create "action plans" to solve them.)

Surveys will be used to measure the impact of our community outreach program, GSOTG, as a predictor of positive life outcomes.

g. Give a timeline for your project or program and expenditure of proposed grant funds.

Girl Scouts on the Go in Galveston is being delivered during the current fiscal year that runs September 1, 2016 through August 31, 2017.

h. If the organization has received a grant award from TRC in the two preceding years, report the timeline, outcomes and financial expenditures related to the award.

GSSJC submitted a year-end report in September 2016 on the TRC grant we received last year for a different rural community, and an additional copy is enclosed for your reference.